



# BURR

# Alert

## State of the Automotive Industry in the U.S. Conference Followup

October 2017

Burr & Forman is honored to have been a part of this year's Southern Automotive Conference and help bring together key players in the automotive industry.

Our firm has a long history of working with companies in the automotive sector, playing a critical role in attracting major economic development projects in the South, resulting in \$16 billion in capital investment and the creation of more than 27,000 jobs.

Here are some conference key takeaways we wanted to share with you that we found interesting from the **STATE OF THE AUTOMOTIVE INDUSTRY IN THE U.S.** presentation.

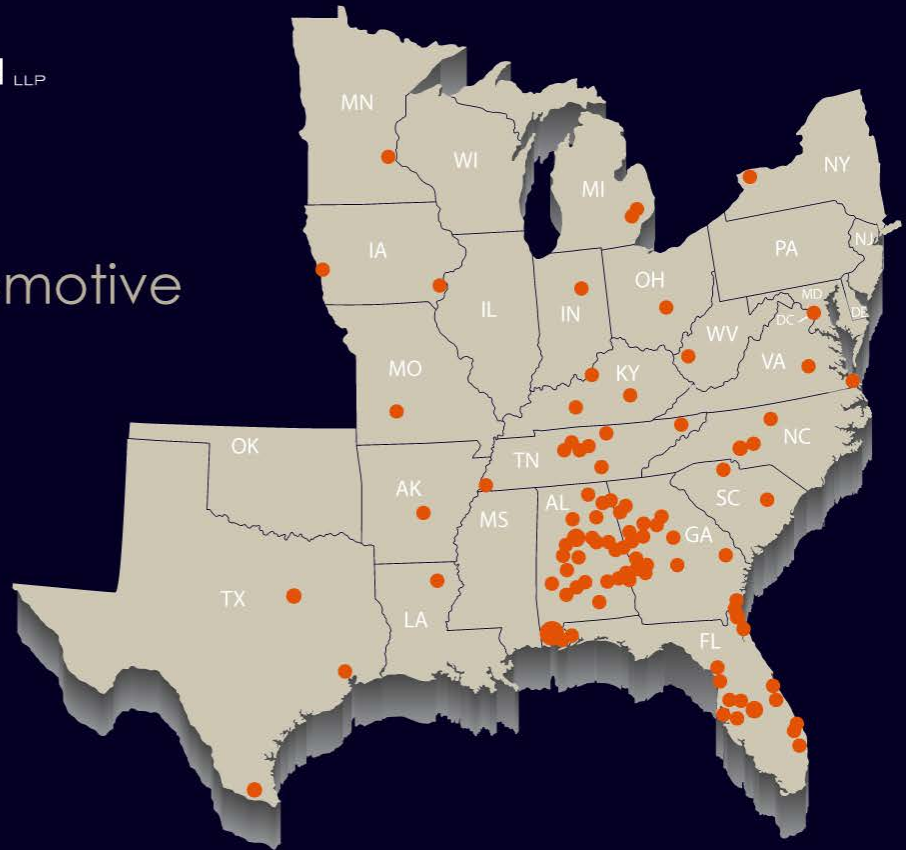
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1. Global vehicle sales are expected to reach 101.6 million in three years, depending on China – the largest market.
  2. The U.S. Senate approved a bill earlier this month to encourage the use of self-driving cars, barring states from imposing regulatory road blocks.
  3. "Ride Sharing" revenue expected to reach 11.8 billion for 2017 with an annual growth rate of 19%. Despite the growth of ride sharing services, 59% of Americans still plan on buying a new car.
  4. In 2013, eight states (CA, CT, MD, MA, NY, OR, RI and VT) signed a MoU to set a goal of having 3.3 million zero emission vehicles on their collective roads by 2025. In addition, Maine and New Jersey have also adopted rules to have 15% of new vehicle sales be zero emission by 2025.
  5. Projections show by 2039, nearly 60% of light-duty vehicle fleets will be battery-only or hybrid.
  6. 82% of all cars shipped in 2021 are expected to be connected (with internet access).
  7. Ten countries have set official targets for electric car sales and the phasing out of gas and diesel vehicles – Austria, China, Denmark, Germany, Ireland, Japan, the Netherlands, Portugal, Korea and Spain.
  8. Gas prices are down 37% from projection – projection was \$3.63 by July 2017, actual is \$2.35.
  9. The majority of car buyers would rather spend additional money on safety features than increased fuel efficiency. 52% would be willing to pay more for a vehicle that has a higher percentage of U.S. components and 60% still plan on their next car purchase to be a gasoline/diesel fueled vehicle.
  10. Today, 96.85% cars on the road are still fueled by gasoline and diesel while 2.11% are hybrid.
  11. Impact of Vehicle Age Case Study: In the state of Pennsylvania, passengers in vehicles older than 11 years were 79% more likely to suffer a fatal or serious injury than those in newer vehicle models. Passengers in vehicles older than 1999, were 99% more likely to suffer an injury.

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For Mitch Bainwol's full presentation, please download PowerPoint [here](#).

# Burr & Forman Southeastern Automotive Client Footprint

- Manufacturers
- Suppliers
- Distributors
- Dealers
- Repairs/Parts
- Lenders/Financing



To learn more about our auto manufacturing services, please email our manufacturing team [here](#).