



Jennifer “Ginger” M. Busby

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Services

Commercial / Corporate Litigation, Employment Litigation, Director & Officer Liability, Insurance, Insurance Litigation & Coverage, Labor & Employment, Life, Health & Disability / ERISA, Personal Injury, Product Liability, Class Action,

Ginger regularly represents clients in evaluating risk, developing strategy, and represents her clients in litigation. Ginger has acted as national counsel for several insurance and manufacturing clients to direct litigation strategy and ensure efficiency. She regularly handles employment, insurance and commercial disputes including defending various types of class action litigation. She is very knowledgeable about coverage, bad faith insurance, health, long term care, reinsurance and regulatory matters. She also focuses part of her practice in a number of product liability design areas, including defending fire cases nationwide for several clients. Ginger also has extensive experience with labor and employment and railroad matters including trying numerous Federal Employers Liability Act (FELA) and Title VII cases. Ginger currently serves as National Counsel for a product manufacturer and Regional Counsel for both a health insurance company and another product manufacturer.

Ginger has practiced in Burr & Forman's Litigation and Labor and Employment Law sections for almost 30 years. She has chaired several practice groups and served as the Head of the Firm's Litigation Section. She currently serves as Chair of the firm's Tort Trial & Insurance Practice Section (TIPS) and the Chairperson of the firm's Diversity Committee.

Ginger also has extensive legal industry involvement and leadership experience. She served as Chair of the Section Officers Conference of the American Bar Association and the immediate past Chair of the Tort Trial and Insurance Practice Section (TIPS) of the American Bar Association. She previously served as Chair-Elect and Vice Chair, as well as, Secretary and Diversity Officer for TIPS. She has been a member of the TIPS Council for 6 years. In addition, Ginger served as the Director of the

National Trial Academy which is held every year in Reno, Nevada. She remains a member of the board. Ginger has also taught at several other Trial Academies. She was selected for inclusion in the Alabama Super Lawyers and the Top 25 Women Lawyers in Alabama listings in both 2010 and 2011.

Ginger currently serves as the Alabama State Delegate to the ABA House of Delegates and as a board member on the ABA-SCOPE and has served on several other ABA Committees. She is very active in other local organizations. Ginger served as President of the Homewood, Alabama City Council from 2000 to 2008, and is a member of Leadership Birmingham.

Ginger has authored several articles related to trial practice and tips for young lawyers and speaks regularly on various trial and leadership topics.

During law school, she was articles editor of the Cumberland Law Review, an oralist on the National Moot Court Team and a member of both the Order of Barristers and Curia Honoris. Prior to law school, Ginger was employed in the communications field and also worked for the Leukemia Society of America.

Education

J.D., *summa cum laude*, Cumberland School of Law
B.A., University of Alabama

Licensed In

Alabama, Florida, Georgia

Honors & Awards

- *Best Lawyers in America*, Insurance Law (2013-2020)
- *Mid-South Super Lawyers*, Business Litigation (2016-2019)
- *Alabama Super Lawyers*, Business Litigation (2010-2015)
- James K. Carroll Leadership Award by the American Bar Association, Recipient (2017)

Professional Associations

American Bar Association
Alabama State Bar
State Bar of Georgia
Birmingham Bar Association

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