



Burr & Forman Listed to BTI's "Law Firms Best at Cybersecurity" List

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Burr & Forman was recently recognized in BTI Consulting Group's "Law Firms Best at Cybersecurity" list. The firm was listed on the "Honor Roll" and was one of 86 law firms recognized for its efforts in cybersecurity.

To form the list, BTI conducted in-depth interviews with corporate counsel from various organizations with \$1 billion or more in revenue. The legal decision makers interviewed come from a variety of more than 15 industry segments from banking, health care, and manufacturing to retail and transportation.

About BTI:

Founded in 1989, BTI performs research in 42 countries and improves performance for clients on 5 continents. BTI clients range from small partnerships to Fortune 10 organizations-and virtually everything in between.

BTI's proprietary methods include open-ended interviews with high-level executives and decision makers, carried out by highly trained senior interviewers. BTI benchmarks how Fortune 1000 companies buy, how professional services firms sell, and how to manage service provider performance. Through more than 14,000 independent interviews with C-level executives and systematic analysis, BTI dissects every aspect of client relationships, markets and client thinking. This ranges from client service, hiring decisions, and brand perceptions to use of technology and business development.