



April Mason Named a 2022 "Legal Eagle" in *Franchise Times*

Firm News

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Burr & Forman's Birmingham Office Managing Partner, April McKenzie Mason, has been recognized in the 2022 class of "Legal Eagles" by *Franchise Times*. The lawyers recognized offer outstanding service to their clients within the franchise industry.

Franchise Times says, "With a keen mind for both the legalese and business, they understand the gravitas of every single legal battle, every transaction and the importance of every document. That engenders a spirit of collaboration and efficiency among this tight-knit group of legal professionals."

April practices in the firm's Corporate and Tax Practice Group, representing clients in connection with a broad range of business matters, including mergers and acquisitions, financing, corporate governance, franchising, and antitrust. April's franchise experience includes counseling both franchisors and franchisees on federal and state disclosure requirements and various state relationship laws that pertain to dealer/franchise terminations. She has counseled start-up franchisors, as well as mature brands, on all aspects of franchise compliance. In addition, she has counseled both single-unit franchise operators and large multi-unit owners in all aspects of their franchise relationships. She has handled franchise matters across a wide variety of sectors, with a particular depth of expertise in the restaurant/beverage and fitness industries.

RELATED PROFESSIONALS

April McKenzie Mason

RELATED CAPABILITIES

Franchise & Distribution

Corporate Law

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About *Franchise Times*

Franchise Times is a trade magazine covering the franchise community, although its readers will tell you it's a different kind of trade publication. Yes, the 10-times a year magazine publishes columns by experts, in-depth analysis, hard-hitting investigative pieces and numerous articles designed to help franchisors, multi-unit franchisees and vendors improve their businesses. But it also includes some fun pieces, including features and personality profiles on the people and companies that make up the numerous industries that use business-format franchising to grow their companies.