



## "Immigration: Effective Visa Planning for U.S. Market Entry," South Carolina Lawyers Weekly and North Carolina Lawyers Weekly

Articles / Publications  
02.05.2020

In an article published in South Carolina Lawyers Weekly and North Carolina Lawyers Weekly on January 6, Melissa Azallion and John Eggert discuss how an understanding of the various work visa options and requirements is vital to plan successful business immigration strategies, including B1/B2 Business Visitor visas, H-1B Professional visas, L-1 Intracompany Transferee visas and E-2 Treaty Investor visas.

Despite strict enforcement, businesses continue to routinely utilize immigration strategies to employ top talent. Azallion and Eggert stress that the key to success in business immigration cases involves creatively strategizing and fully understanding the client's goals and the most appropriate option for accomplishing those goals.

It is important to note, these visa classifications can be useful for a variety of different positions depending upon the facts and timing needed by the client. Before choosing an immigration strategy, it is imperative that employers consider all of the legal and practical advantages and pitfalls to ensure utilization of the best visa option.

**Download Article**

### RELATED PROFESSIONALS

Melissa Azallion Kenny

Jonathan C. Eggert